

LUKE RITSON

Video Artist, Editor & Motion Graphics Designer.

WEBSITE/SHOWREEL

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YOUTUBE

youtube.com/user/LukeRitson

I am a video editor and motion graphics artist working within the video games industry. I love creating interesting and entertaining work with a strong sense of story and collaboration. I have experience in all areas of production, from writing, filming and directing, all the way through to editing and delivery.

EXPERIENCE

PRINCIPAL VIDEO ARTIST

Frontier Developments
Cambridge, UK

2015 - Present

Principal Video Artist working among the Creative Services team to create content for Planet Zoo, Jurassic World Evolution, Planet Coaster, Elite Dangerous, and more.

- Trailers and Development Diaries.
- Motion Graphics including motion based trailers and videos.
- Digital advertisements and social media content with very high engagement.
- Pre-production, script writing, producing, and organising content for all marketing needs.
- Engaging stakeholders across all disciplines to create internal, external, and in-game content.
- Defining technical processes, and production processes within the creative services team.
- Building a robust, multi-camera live-production setup, with supporting assets and vision mixing.
- Designing, staging, and capturing in-game footage and screenshots.
- Organising and filming documentary content.
- Development assistance, UI concepting, and cinematic direction.

EDITOR & MOTION GRAPHICS ARTIST

Alternative Launch Trailers - Youtube
London, UK

2012 - 2015

My personal Youtube channel. A place to showcase my love for editing, story telling, and video games. I have also had the pleasure of being featured on a handful of popular news sites for this work.

Link: youtube.com/user/lukeritson/

EDITOR & MOTION GRAPHICS ARTIST

Freelance
London, UK

2007 - 2015

Creating videos for a multitude of companies throughout London. Working within the TV, film and advertisement industry. Leading teams in VFX and in offline/online edit houses.

- Spring Studios (Target, Bally, Johnnie Walker)
- Saatchi & Saatchi (Guinness, Olay, FIFA, VISA)
- Cine Asia (Ip Man, Ip Man 2, Shaolin)
- Unit TV (Apple)

EDUCATION

Staffordshire University, UK
1st Class - Film Production Tech (BSc)

Focus on film-making technique, editing, sound design, studio production and future tech.

INTERESTS

Scuba Diving
Travel
Astrophotography
Distance Running
Skiing
Filmmaking
Miniature Painting
Competitive Sports

SKILLS

Adobe Premiere
Adobe After Effects
Slugline
Directing
Avid Media Composer
Adobe Photoshop
Adobe InDesign
Cinematography
Final Cut Pro
Adobe Illustrator
Narrative Design
Producing

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