

LUKE RITSON

Creative Team Lead, Video Artist & Motion Graphics Designer.

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YOUTUBE

youtube.com/user/LukeRitson

I am a creative team lead, video editor and motion graphics artist working within the video games industry. I love building interesting and entertaining work with a strong sense of story, with people who share in that joy.

EXPERIENCE

CREATIVE DEVELOPMENT LEAD

Frontier Developments
Cambridge, UK

2022 - Present

Overseeing all creative development and strategy within the Creative Services team. Guiding future internal and third party campaigns, dev tools, asset development, and special projects for publishing and dev teams..

PRINCIPAL VIDEO ARTIST

Frontier Developments
Cambridge, UK

2015 - 2022

Principal Video Artist working among the Creative Services team to create content for Planet Zoo, Jurassic World Evolution, Planet Coaster, Elite Dangerous, and more. Heading up the Media and Content team.

- Leading and managing a team of video editors, motion graphics artists and capture artists.
- Producing, providing feedback and engaging with key stakeholders.
- Script writing, including In-game cinematics and trailers
- Directing cinematic artists and producing animatics with storyboard artists.
- Trailer Editing.
- Motion Graphics short and long form.
- Defining technical processes and production processes within the Creative Services team.
- Building a robust, multi-camera live-production setup, with supporting assets and vision mixing.
- Designing, staging, and capturing in-game footage and screenshots.
- Organising and filming documentary content.
- Development assistance, UI motion concepting and design.

EDITOR & MOTION GRAPHICS ARTIST

Freelance
London, UK

2007 - 2015

Creating videos for a multitude of companies throughout London. Working within the TV, film and advertisement industry. Leading teams in VFX and in offline/online edit houses.

EDUCATION

Staffordshire University, UK
1st Class - Film Production Tech (BSc)

Focus on film-making technique, editing, sound design, studio production and future tech.

INTERESTS

Scuba Diving
Travel
Photography
Skiing
Drone Flying
Racket Sports

SKILLS

Adobe Premiere
Adobe After Effects
Adobe InDesign
Cinematography
Avid Media Composer
Adobe Photoshop
Directing
Production
Final Cut Pro
Adobe Illustrator
Script-Writing

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